Abstract of the Disclosure

A tissue paper penetrated with a lotion composition being a liquid, viscous W/O emulsion includes

- (A) 20 to 75 weight % of at least one oil,
- (B) 3 to 40 weight % of at least one non-ionic W/O emulsifier,
- (C) optionally 0.5 to 10 weight % of at least one wax,
- (D) 1 to 15 weight % of at least one humectant, .
- (E) 6 to 25 weight % of water. The lotioned tissue paper of the invention shows an excellent surface softness and in particular bulk softness. Simultaneously it is capable of efficiently transferring lotion to the skin of the user.